



hopla[®]



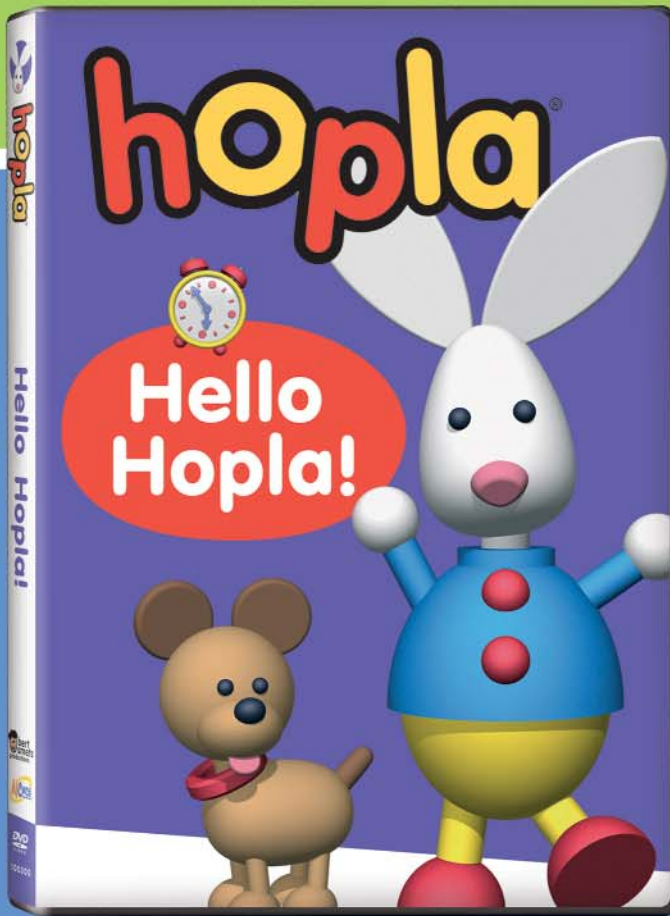
**Hello
Hopla!**

Meet Hopla, the cuddly little rabbit who has charmed children all around the world! Especially designed to meet the needs of young children, this new children's series is educational and fun for kids!



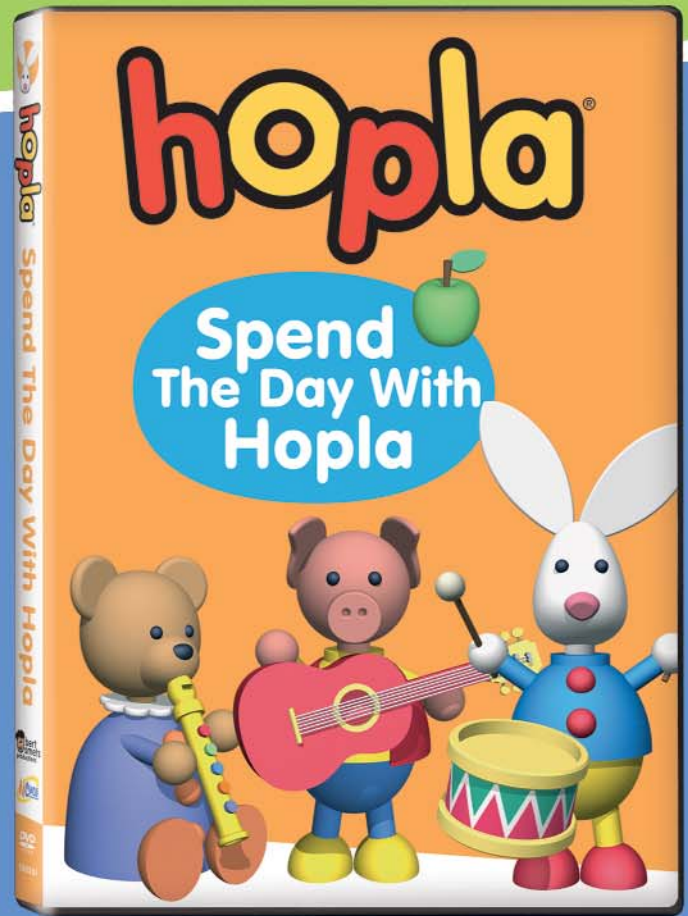
**Spend
The Day With
Hopla**

HOPLA CREATES ENGAGING LEARNING OPPORTUNITIES FOR GIRLS AND BOYS THAT PARENTS CAN FEEL GOOD ABOUT!



HELLO HOPLA!

DVD Item # 100300 • UPC 84350-100300-8



SPEND THE DAY WITH HOPLA

DVD Item # 100301 • UPC 84350-100301-5



\$14.99^{SRP}

THE BRAND

- Colorful 3D animation with lovable non-verbal characters
- Fosters learning through repetition and familiarity
- Encourages children to predict outcomes, name objects and solve problems
- Introduces pre-reading and pre-math concepts
- Promotes positive social behavior

SUCCESS

- Hopla is televised in 30 countries
- Hopla is more than 40% of the preschool market in Belgium
- Successful merchandise programs in Belgium, Netherlands, South Korea, Japan and France

MARKETING

- Launches on Baby First TV in the Fall
- Can also be found on Treehouse Direct in Canada
- Massive viral campaign supported by traditional advertising and public relations



For pricing and/or corrugate needs, contact your NCircle sales representative at (800) 381-0954 or visit www.NCircleEntertainment.com

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